**Visual Journal**

The following is a list of journal requirements. You will be given a prompt to answer in a visual journal spread each quarter. Each prompt is expected to fill a two-page spread in your journal. If there is no mention of media, you may use whatever medium or media you choose. In all cases your responses should be unique, original and individual. Points may be deducted if the teacher does not believe that you put forth your best effort. Please see the rubric for a better idea of what is expected. Please label each assignment clearly and always be prepared to discuss your work with the teacher.

**Your entry each quarter must:**

* Reflect at least (2) two hours of work/effort.
* Have text that is the equivalent of at least a paragraph (4 sentences).
* **Include writing and images.**
* Fill a two-page spread – *two individual pages may be substituted with appropriate reasoning*.
* Contain at least eighty percent (80%) of your original artwork.
* Explore the concept of layers.
* Include the three basic properties of artwork – Subject, composition and content.
* Remember that all thoughts, ideas, words and images need to be school appropriate.

Class Notes

* No entry page (for credit) can contain only class notes.
* No class notes shall be obstructed to the point that they are not legible

**GRADING**

Each entry in your visual journal will be worth 60 points. *The following rubric will be used to grade your entries.*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **A** (10 points) | **B** (9 points) | **C** (8 points) | **D** (7 points) | **F** (0-6 points) |
| **Meaningful Content** | * Sharply focused images and text to clearly communicate the point/topic/theme
* Well supported central idea
 | * Focused theme with images and text to support the concept
 | * Unsupported topic/theme
* Unfocused
 | * Little attention to content with out the support of images and/or text
 | **Most components Missing** **Little or no effort involved****No work completed****Not turned in** |
| **Subject – Text/Images** | * Images and text are well thought out (planned) to support the theme
* Creative presentation of subject
 | * Images/text support the theme
* Literal presentation of subject
 | * Components – Images/text missing or inadequately represented
* Weak connections
 | * All or majority or components missing
* Undeveloped
 |
| **Originality** | * Individual style and personal voice well represented throughout the page
* 80% or more of the page must be original content
 | * Individual style or personal voice represented in part
* 70-80% of the page containing original content
 | * Little original style and/or personal voice represented
* 60-70% contains original content
 | * No original style represented
* 60% or less original content
 |
| **Unifying Composition** | * All components contribute to the dominant impression or idea of the page; consistent point of view
* No digressions
 | * Majority of components contribute to the overall theme
* Few digressions
 | * Some components support the theme
* Transitions may be lacking in many places or inappropriate
 | * Not Cohesive
* No attempt at transitions
* Ideas are fragmented and not connected with a specific theme
 |
| **Effort** | * Complete: appropriate layers, details, drawings
* Text equivalent to more than a paragraph
* Two or more hours spent creating
 | * Purposeful: with details, some layers and images
* Text amounting to a paragraph
* Two hours of work reflected
 | * Poor elaboration
* Inappropriate use of layers and images
* Less than two hours of work reflected
* Incomplete
 | * No elaboration
* Lack of layers
* Less than two hours of work reflected
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| **Craftsmanship/ Technical Proficiency** | * Mature and professional approach to pages
* Effective use of time
* Neat, clean pages
* Well integrated media and techniques
 | * Well crafted
* Neat, clean pages
* Time spent wisely
* Relevant exploration of media and techniques
 | * Insufficient attention to craftsmanship
* Damaged pages
* Ineffective use of time
* Evidence of media and technique exploration
 | * Poorly crafted
* Damaged pages
* Ineffective use of time
* Little exploration of media and techniques
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